

Ruud van Berkel **Award**

Innovation, construction and architecture. A strong combination, that sets the tone for the future in building. Climate change and pressure on resources ask for change. Smart, new and different ways of thinking are needed to tackle these kind of challenges. For this new ideas are needed.

So, if you have a ground-breaking idea for architecture, innovation and the construction industry? Or a very distinct design that deserves to come to realisation? Then apply for the Ruud van Berkel Award. An annual award that gives talent an actual pilot project to valid, test and realise new ideas. If this sounds like music to your ears, subscribe to the Ruud van Berkel Award!

Ruud van Berkel Award

You can register for the Ruud van Berkel Award until the 29th of September. You can upload your idea or design and attach a motivation if wanted. Keep it to a maximum of 1,000 words. When you register, we will also ask for some details and we are curious about who you are. Do you have a portfolio or website? Add the url, so we have an even better idea! Subscription will ask for approximately 5-10 minutes.

Who is this prize for?

For you, of course! So are you a graduating student or just-started designer, idea-maker or starter who dreams of something bigger? This is your chance! Makers or researchers, TU/e and practically educated: a good idea starts with everyone.

What is there to win?

We have 3 pilot or testcases for 3 different ideas. So there are 3 winners. If you are one of the winners you have the opportunity to actually realise your idea or innovation. Off course we will do this together: we as a builder, you as the developer. To subscribe you do not have to come up with your idea or design from scratch. Submit your graduation research, a prototype you already have or a strong image or render.

We are your launching customer!

We will select three winners from all the entrants, and they will each be assigned their own living lab: A building that even more closely matches what customers want, the planet needs or something ingenious that suddenly creates something new. A perfect opportunity for starters, scale ups, designers and so forth! From the 3 winners we will select one winner for an additional prize of EUR 5,000. This winner will be announced during the annual AIR Congres in Rotterdam on November 17th.

RUUD
VAN
BERKEL
AWARD

20
23

ARCHITECTUUR
EN INNOVATIE

Masterclass Ruud van Berkel Award

Curious about Heembouw? Or would you like to get to know us better before you register? Great! Especially for this purpose, we are organising a Masterclass on Thursday the 14th of September. At this masterclass we will zoom into carbon based design and biobased materials. We will inspire you with projects and will welcome Vincent van der Meulen of Kraaijvanger, writer of the book 'Building with a positive footprint'.

The story of Ruud van Berkel

The award is a tribute to Ruud van Berkel. He stood at the steps of today's Heembouw. After Ruud took over the family business from his father in 1973, Heembouw developed from a small contractor into the all-round successful construction company it is today. With the Ruud van Berkel Award, we emphasise his heart for young talent and social commitment.

Important dates

Thursday
29
June

Start registration Award & Masterclass.
Registration for the Ruud van Berkel Award & Masterclass is open.

Thursday
7
September

Closing date for registration Masterclass.
You can register for the Masterclass until Wednesday 6 September 2023.

Thursday
14
September

Masterclass.
On Thursday 14 September 2023 in the afternoon, the Masterclass will take place at our head office in Roelofarendsveen.

Friday
29
September

Closing date Award registration.
You can register for the Ruud van Berkel Award until Thursday 28 September 2023.

Thursday
2
November

Announcement winners living labs.
This day, the 3 winners of the living labs will be announced.

Friday
17
November

Award ceremony
On Friday 17 November 2023, the award ceremony of the Ruud van Berkel Award will take place @ annual AIR congress in Rotterdam!

This flyer has been translated using a translation program and is corrected by a Dutch speaking person. Please forgive us for any linguistic errors.